

- 01. Founded in 1883,
- 02. Foundation of
- 03. the Heidelberer
- 04. Federhal-terfabrik
- 05. (Heidelberg dip
- 07. established
- 08. Corporation
- 09. have delicately
- 10. distributor
- 11. exclusive
- 12. brands such

good to great CORPORATION

Good to Great Corporation Co., Ltd. is a company based in Bangkok, Thailand. The company was established in 2014 and is run by family members. We aim to introduce premium stationery from all over the world to Thai people.

We have delicately hand picked each brand with unique design and over the top quality.

Good to Great Corporation Co., Ltd. is the exclusive distributor for many premium stationery brands such as Kaweco, Leuchtturm1917, Ballograf, Itoya, and ystudio.

Our team work together as a family and is determined to bring the best products to your hands.

Group Company

ZENITH
ENTERPRISE
SINCE 1989

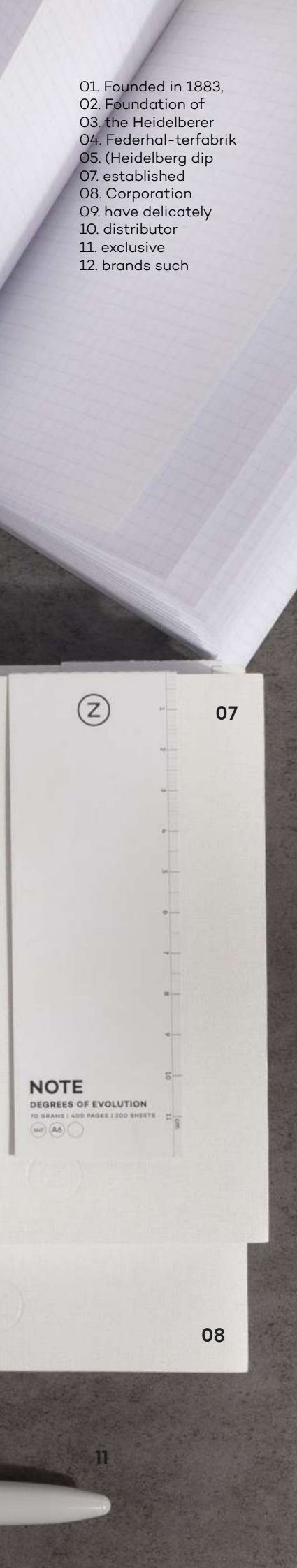
ZENITH ENTERPRISE
OEM

360

STUDIO 360
RETAIL

ZEQUENZ

ZEQUENZ
INTERNATIONAL
OWNER BRAND



07

08

















Kaweco
GERMANY, SINCE 1883.

LEUCHTTURM1917
Denken mit der Hand*

SAILOR

Y YSTUDIO

ZEQUENZ



LEUCHTTURM 1917



bauhaus edition
BLUE DOTTED GRID

b
o
c
k
s

LEUCHTTURM 1917
Denken mit der Hand*

A5

Medium

2

- 1. Liniertes Notizbuch
- 2. Liniertes Notizbuch
- 3. Liniertes Notizbuch
- 4. Liniertes Notizbuch
- 5. Liniertes Notizbuch
- 6. Liniertes Notizbuch
- 7. Liniertes Notizbuch
- 8. Liniertes Notizbuch
- 9. Liniertes Notizbuch
- 10. Liniertes Notizbuch
- 11. Liniertes Notizbuch
- 12. Liniertes Notizbuch

Liniertes Notizbuch
Ruled notebook
Carnet à pages lignées

LEUCHTTURM 1917
Denken mit der Hand*

A6

Pocket

2

- 1. Liniertes Notizbuch
- 2. Liniertes Notizbuch
- 3. Liniertes Notizbuch
- 4. Liniertes Notizbuch
- 5. Liniertes Notizbuch
- 6. Liniertes Notizbuch
- 7. Liniertes Notizbuch
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- 12. Liniertes Notizbuch

Liniertes Notizbuch
Ruled notebook
Carnet à pages lignées





LEUCHTTURM1917

Denken mit der Hand*

Founded in 1917, Leuchtturm can look back on over 90 years of experience in the production of high-quality stationery.

The company was re-established in Hamburg from 1948. From the 1960s, Leuchtturm's international expansion continued apace, culminating in the company becoming the world's leading supplier of postage stamp and coin albums. Axel and Max Stürken took over management at the end of the 1990s as the fourth generation to head the traditional Hanseatic family-run company.

Experience and consistency are important requirements for quality. Quality gives ideas a solid foundation on which they can develop. We are convinced that small details can make a big difference.

Some items, such as the springback binder, are still made in the same way as they were back in the days when the company was first set up. Since then, many items have been added to our range.

All LEUCHTTURM1917 items unite the belief that success stems from quality and well thought-out detailed solutions. Today, LEUCHTTURM1917 stands for premium quality in more than 50 countries.

1917

- 01. Founded in 1883,
- 02. Foundation of
- 03. the Heidelberer
- 04. Federhal-terfabrik
- 05. (Heidelberg dip
- 06. pen factory)



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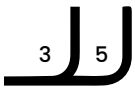
06

**Notebook
Color & size**



Size	Cover Type	Color Selection
A4+	Master classic Hardcover	Forest Green, Olive, Pacific Green, Navy, Stone Blue, Light Grey, Black
	Master slim Hardcover	Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Pacific Green, Navy, Stone Blue, Black
B5	Composition Hardcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Mint Green, Pacific Green, Navy, Stone Blue, Black
	Composition Softcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Mint Green, Pacific Green, Navy, Stone Blue, Black
A5	Medium Hardcover	Full color palette (all 15 colors)
	Medium Softcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Mint Green, Pacific Green, Navy, Stone Blue, Black, Apricot, Lobster, Sky, Ink
B6+	Paperback Hardcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Pacific Green, Navy, Stone Blue, Black
	Paperback Softcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Pacific Green, Navy, Stone Blue, Black
A6	Pocket Hardcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Pacific Green, Navy, Stone Blue, Black
	Pocket Softcover	Lilac, Port Red, Fox Red, Rising Sun, Sage, Olive, Forest Green, Pacific Green, Navy, Stone Blue, Black





pagination



thread-bound

2

bookmarks

1

pocket



acid-free



perforated pages



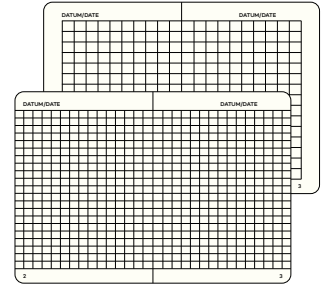
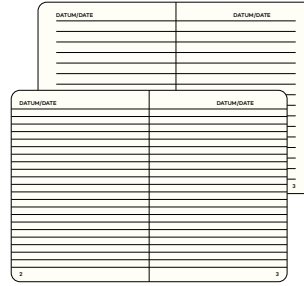
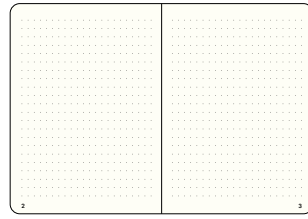
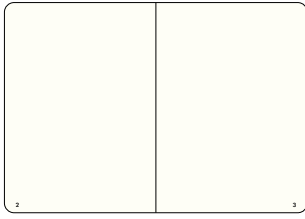
labels



table of contents



Notebook Ruling



Plain

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.



Dotted

Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.



Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



Squared

Available in all sizes and versions - squared with precise 5 x 5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.

Notebook Cover

Softcover or Hardcover?

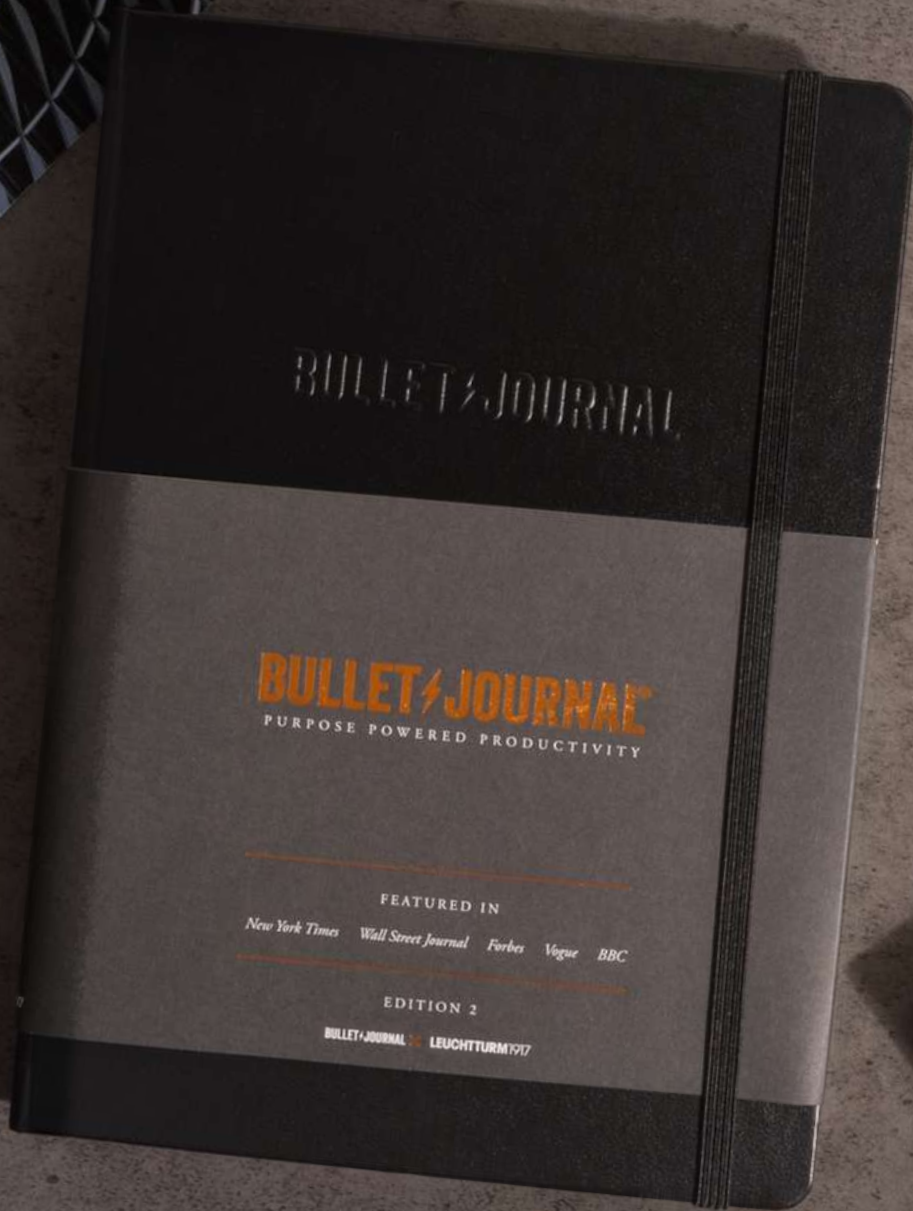
A clear question of personal preference.

We at Leuchtturm1917 understand this and that is why we offer increasingly more of our notebooks in both versions. Depending on the area of application and individual taste, the cover is a decisive factor.

The Softcover offers the advantage of maximum flexibility at less weight and is usually the ideal choice for anyone who likes to be on the go and ready to write at any moment.

The robust Hardcover not only offers sturdy protection, but also serves as a stable writing surface - for example at larger meetings, events or when travelling - it's there when there's no table to offer support.





for purchasing
For 100 years we have be
that details matter. Ma

d'avoir acheté
Depuis 100 ans, nous développ
détails comptent. Nous vous so

dass Sie ein LEUCH
Seit über 100 Jahren entwickeln
auch auf die Details ankommt

K. Stur
KURT STURM

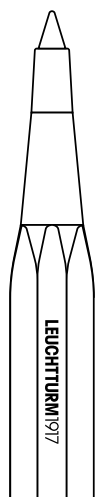
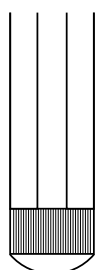


LEUCHTTURM1917 |
Denken mit der Hand*

BULLET JOURNAL

notebook

pen



color



LEUCHTTURM1917
Denken mit der Hand*

bauhaus edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: "Everything starts from a dot." This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page.

The first point of contact between thoughts and paper - a crucial moment. Clean, minimalist forms, functional details and classic colours are key features of the modern era's most influential design school - and also the principles that have always guided the design of Leuchtturm1917 products.





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- 05. (Heidelberg dip



01



02



03



05

04



ZEQUENZ

The ZEQUENZ brand of unique and innovative office and personal stationery products was established in 2008 by the Zenith Enterprise.Co.,Ltd. a leader in specialized paper making since 1989. Driven by the inspiration of creative design, the integrity of material used, and the necessity of quality construction, ZEQUENZ produced its first line of personal journals in the iconic and signature 360° collection.

True to the dedication of providing the best products for the unique lifestyle, ZEQUENZ continues to develop and produce premium writing and personal office products for the likes of writers and journalists, business individuals, artists, architects, designers, and any passionate individual.









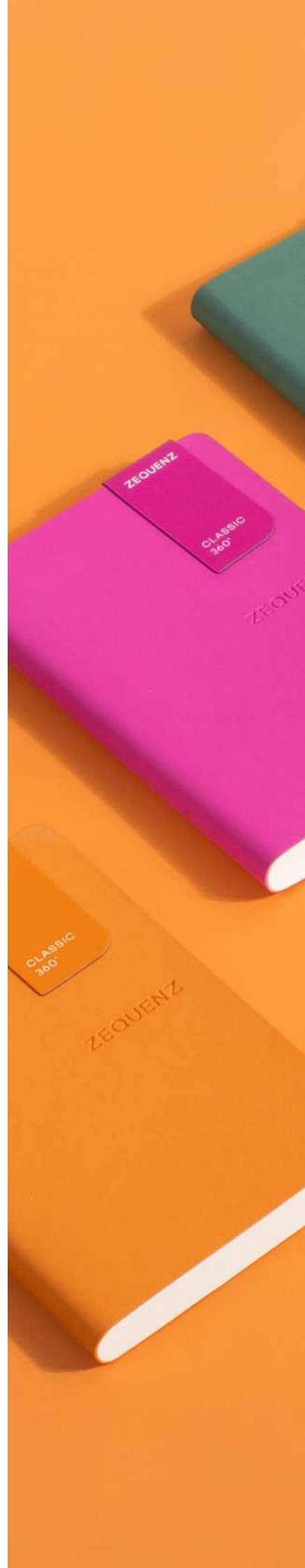


ZEQUENZ

Signature

ZEQUENZ

The color



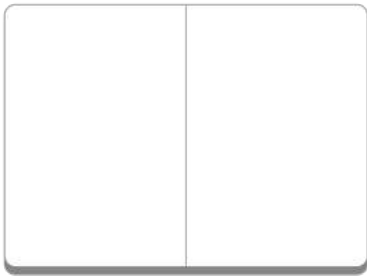




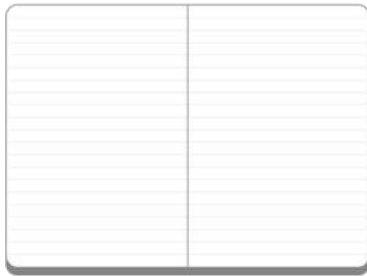
*You are always thinking of others,
and now it's my turn to think of you.
Happy holidays,
Love you... from me :)*



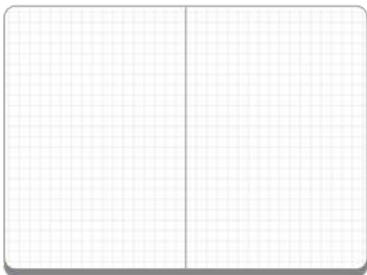
Notebook ruling
4 different ruling



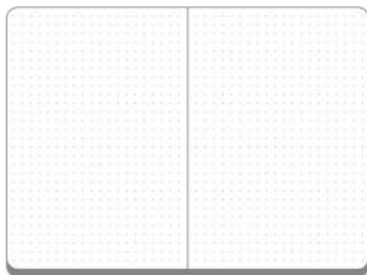
Blank
White Paper : Blank Pages
Cream Paper : Blank Pages



Ruled
White Paper : 7mm line spacing
Cream Paper : 7mm line spacing



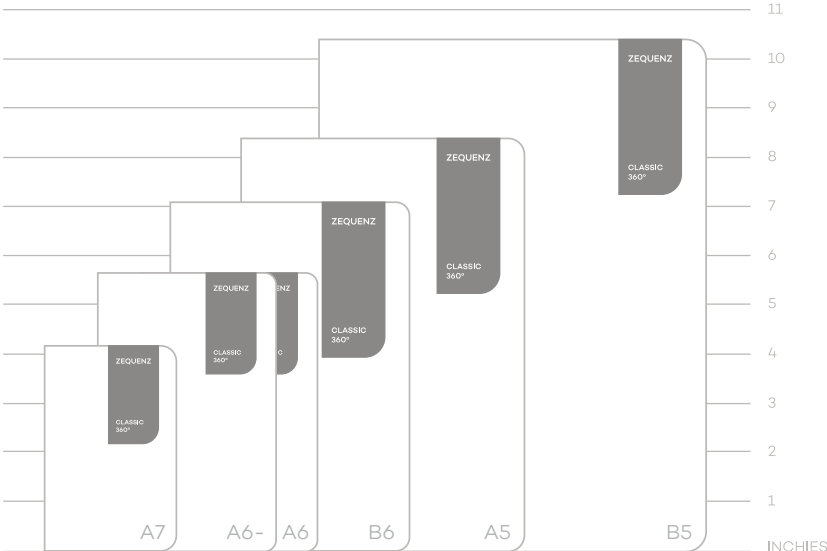
Squared
White Paper : 4 x 4 mm boxes
Cream Paper : 5 x 5 mm boxes



Dotted
Cream Paper : 5 mm spacing

Notebook size
6 variations

- | | | |
|--|--|---|
| B5 19.0 x 25.0 cm
(Approx. 7 ² / ₄ x 9 ³ / ₄ in) | A5 14.8 x 21.0 cm
(Approx. 5 ³ / ₄ x 8 ¹ / ₄ in) | B6 12.5 x 17.8 cm
(Approx. 5 x 7 in) |
| A6 10.5 x 14.0 cm
(Approx. 4 x 5 ¹ / ₂ in) | A6- 9.0 x 14.0 cm
(Approx. 3 ¹ / ₂ x 5 ¹ / ₂ in) | A7 6.7 x 10.5 cm
(Approx. 2 ³ / ₄ x 4 in) |







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Kaweco

GERMANY, SINCE 1883.

Founded in 1883, Foundation of the Heidelberer Federhal-terfabrik (Heidelberg dip pen factory) by the gentlemen Luce and Enßlen. Although the Kaweco name was not listed in the Heidelberg directory until 1889. Wooden dip pens are produced; fountain pens and olden nibs are imported from Morton in New York. In 1994, The h & m gutberlet gmbh acquires the "KAWECO" name and relaunches a new Sport series based on the Kaweco Sport design from 1935. These nifty pocket writing instruments are available as fountain pens, rollerballs, ball pens, push pencils and clutch pencils. Diplomat becomes the exclusive sales partner. This business relationship is maintained until 1999, when Diplomat is sold.





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02



03



04



05







Sport





Spacial





Perkeo



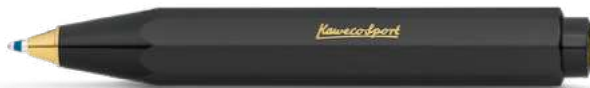


Sketch up





Liliput





Ink









Clip







SAILOR



In 1911 Mr. Kyugoro Sakata, an engineer from the historic naval port of Hiroshima in Japan was introduced to a Fountain Pen brought from England by a sailor friend and he then became determined to produce finely crafted writing instruments in Japan with the highest specification and writing performance.

Mr. Sakata decided to call the Company SAILOR PEN in the expectation that the business would expand Internationally like the voyages of a Sailor. Sailor Pen thus became the first Company to produce Fountain Pens in Japan and it is still one of the oldest established Companies in the industry. The Sailor Pen Company has proudly maintained this heritage of quality and technical perfection over the 100 years of existence. Still today it offers the customer a unique variety of writing Instruments enhancing the pleasure of the writing experience.

⚓ SAILOR

1911 series

Named in honor of the foundation date of Sailor Pen, the remarkable 1911 product was first introduced more than 30 years ago. It has maintained the high quality materials and craftsmanship from the beginning and is available in many different materials and surface finishes. The smooth balance and the writing quality of the wide selection of 21K and 14K solid gold nibs available for these models is testament to over 100 years of experience in manufacture of quality writing instruments at Sailor.



O1. Founded in 1883,
O2. Foundation of
O3. the Heidelberer

01



02



03



⚓ SAILOR

Nibs

Fine pen nibs only can only be produced by professionally skilled craftsman who painstakingly produce and perfect them by hand.

With a treasured fountain pen, the owner and user assumes an air of superiority as they practice the art of fine handwriting, spelling out current thoughts of mind.

A fountain pen in the hand becomes an extension of body and soul and is evidence of a well-developed human culture, with written words not born from a Keyboard composition. Rising above the times a fountain pen will forever remain the highest quality means of human self-expression.





01



02





⚓ SAILOR

Ink







01

Today has



02



03



04



been a good day.





